

ERASMUS POLICY STATEMENT

CES Vegamedia offers the following vocational training of top grade: Superior Technician in Administration of Computer Systems Network (ASIR) and Technician in Child Education (EI). The students of these two top grade training cycles are the target group for mobility.

The profile of the student body has changed in recent years detected an increase in the variety of ages in the classroom, as well as students formed in other profiles above. However, there is a common objective to each student: increasing their social, professional, intercultural, and employment skills, and forming part of the European Area of Higher Education.

In the Curriculum of vocational training, it is collected that students will have to undergo a period of training at centers work (FCT), 400 hours, to get the title. The program provides the following action:

- Mobility of students of vocational training of top grade, Teaching Artistic Professionals for Top Grade and Sports Training of Top Grade, University Teaching of Degree, Master and Doctorate among the participating countries (European), and from and to (non-European) non-participating countries, for studies and/or practices in companies.

Our students will have the opportunity to make business trips abroad as part of their education, which will complete their academic training. It will provide students the opportunity to improve their theoretical knowledge in a real situation of work in a different country.

Although other actions are contemplated within the framework of the program:

- Mobility of staff of higher education institutions (academic and non-academic staff) to higher education institutions or other organizations of participating and nonparticipating countries, to teach and/or to receive training. The staff of the companies can also participate.
- Masters of excellence together, double or multiple run by consortia of higher education institutions of participating countries.

We believe that the action which responds realistically to our short-term strategy is the mobility of students for internships in companies (FCT). Long term is referred also CES Vega Media staff mobility to improve lifelong learning opportunities.

CES Vega Media undertakes fully to respect the principles of non-discrimination, ensuring equality of access and opportunity to mobilize the participants of all backgrounds. The selection of the potential participants will take place in a manner that is fair, equitable, transparent, consistent and documented, in line with the provisions of its contract with the national agency. The process will take place according to principles of equality, merit and capacity and advertising; previous call for the institution of origin; with



established selection criteria (accreditation of knowledge of the language of the country of origin or English, academic record, you must be enrolled in CES Vega Media, include a letter of motivation and the Spanish nationality or residence).

Erasmus mobility can be made in the States Members of the European Union, in countries belonging to the European Economic Area (Iceland, Liechtenstein, Norway and Switzerland) and Turkey and Croatia. We understand that as it is happening now, CES Vega Media will request the number of mobilities as appropriate and the OAPEE will award the funds. Within the countries mentioned above, we will choose destinations, thus coming determined by the preferences of students in terms of their training needs and other aspects.

Representatives of the CES Vegamedia will make technical visits to the receiving organization and companies to make the necessary preparations for practices, establish the terms of their cooperation and the training program, which will be signed by the parties as a compulsory requirement for any student in higher-level vocational training practices.

Each beneficiary, according to the formative cycle being studied, will have a specific work program with detailed information about the tasks and responsibilities of your position in the company. Once you start the internship period, there will be contact with companies every 15 days (phone, email, skype). Students will have personal contact by e-mail, and they must complete tasks performed tracking sheets to send them to his guardian of FCT (guardian of workplace training practices).

The program coordinator will be responsible for carrying out the necessary preparations to facilitate the stay of the students (travel, accommodation, transportation, language support and cultural information).

After the stay, the company of destination shall certify attendance of students by means of the certificate of attendance, which contribute, together with the CES Vega Media, to fill in the Europass Mobility Certificate. It will also be issued to the students the supplement of the higher title of utility for their future employability.

Under the Erasmus Program is recognized certification of ECTS credits and FCT, as well as the corresponding period.

Strategy for the organization and implementation of international cooperation projects

In the framework of the program, the following types of international cooperation projects are distinguished:



- Strategic alliances to promote intense, structured and long term cooperation between institutions of higher education with key partners to contribute to the achievement of the objectives of the Agenda for the Modernization of the Systems of Higher Education in Europe.
- Partnerships for knowledge among institutions of higher learning and enterprises, to promote creativity, innovation and entrepreneurial spirit.
- International cooperation and projects of capacity building between higher education institutions of the participating countries and the associated countries (third countries) in order to support the modernization and internationalization of higher education in the partner countries.

CES Vega Media will be based on the following guidelines when organizing and implementing projects of international cooperation:

- It must be a cooperation project that will lead to sustainable and balanced; results establishing the objectives of participation, the role of each party, and the expected results achieved.
- It must be realistic with the needs of the participating institutions and it must account geographical considerations. Thus determining priorities area, the institutional capacity to participate actively, and the implementation of the results.
- Participation in projects of cooperation implies the total support to the student, as well as staff involved in it. It will be necessary, therefore, to take appropriate measures, by providing participants with enough time to carry out their work in the project, assigning resources, providing administrative support and ensuring a space on the web site for the dissemination and results.

The institution will ensure the visibility of the activities of the project, making use of the Internet, presentations at meetings, posters and other dissemination activities.

The expected impact of your participation in the Programme on the modernisation of your Institution

We believe that the mobility of students and staff taking part in European and International Cooperation Projects, is equivalent to the quality of its higher education programs.

CES Vega Media will establish an institutional environment that will favour the participation of students and staff in international programs. It will allow us to



open our institution to the outside, in a moment of history in which it is essential to have a global concept of Europe.

Participation in such programs also allow an exchange business knowledge, experiences and good practices, forming people capable of working in an international environment. We also guarantee that the Spanish Educational System follow moving towards excellence, thus consolidating in an international context.

CES Vega Media undertakes to contribute to the European Agenda of modernization and internationalization of higher education, fulfilling in short and long term, the following objectives:

- Increase the levels of success, to provide graduates and researchers according to the needs of Europe.
- Improve the quality and relevance of higher education.
- Strengthen the quality of higher education through cooperation in mobility and cross-border cooperation.
- Linking higher education with business research.

To achieve these objectives CES Vega Media will participate in the actions described in the preceding paragraphs (mobility of students/staff and cooperation projects) and will focus on the following actions:

- Develop cooperation with partners from other EU countries or third countries in the framework of a clear strategy for internationalization.
- To promote and support students' mobility, developing policies of nondiscrimination.
- Delineate a clear policy for the integrated development, transnational activities of teaching (joint courses with double curriculum modules and multiple degrees).
- Recognize the importance and give visibility to the results obtained by the members according to their mobility or cooperation projects with strategic partners.
- Take into account results of internal control of European and international mobility and cooperation activities carried out to date, developing, therefore, further his international performance.

Modernization and internationalization (EU and non-EU) CES Vega Media is a strategy that will be published on the website of the Centre in the period of one month after the signing of the pitch given by the European Commission. Internationalization for reasons of cooperation and academic mobility continues, but in a new context where increasingly weighs the pursuit of a better competitive ability of each system of higher education in the international area.

As a conclusion, we can establish the expectation to impact institutional in the following terms, since the mobility of academic students/staff will stimulate the creation or modernization in a variety of management areas.